

JOB TITLE Associate

JOB DURATION Full Time

COMPANY Keybridge Communications

ABOUT OUR COMPANY Keybridge Communications is a DC-based public relations firm that specializes in

writing, media placement, and issue advocacy. For more information about our

company, visit: www.keybridgecommunications.com.

WORK EXPERIENCE 0-3 years

JOB REQUIREMENTS OR QUALIFICATIONS

We are seeking a bright, energetic, self-motivated college graduate for an associate position. Responsibilities include:

- Pitching media outlets, including newspaper, radio, and television
- Developing relationships with members of the press
- Drafting written materials including op-eds, press releases, pitch letters and talking points
- Compiling media lists and reports
- Managing complex issue campaigns, including, creation and execution of strategic public relations plans
- Performing other public relations tasks as needed
- Working under deadline in a fast paced environment

Must have strong organizational skills, exceptional attention to detail, and an interest in current events and public policy.

SALARY \$58,000

BENEFITS 401K, Vacation, Dental, Health, Disability

JOB CATEGORY Public Relations

JOB LOCATION Washington, DC 20007 USA

Employer Contact Information

NAME Laura Bentley, <u>lbentley@kbc.us</u>

INSTRUCTIONS Please send brief cover letter and resume to lbentley@kbc.us. No phone calls, please.