

# The National Association of Health Underwriters

HELPING AMERICA UNDERSTAND HEALTH INSURANCE

## WHO WE ARE

Founded in 1930, NAHU is the premier trade association representing over **100,000** health insurance agents and brokers across more than **200** state and local chapters. Our members help millions of Americans purchase and effectively use health insurance.



### WHAT WE

#### **DEDICATE OURSELVES TO OUR CLIENTS**

Fortune 500 companies, mom-and-pop shops and individuals all turn to NAHU members to find policies that meet their needs. NAHU members' work continues after the sale. They help clients with claims issues, compliance matters and coverage questions.



2 in 3 small businesses and 1 in 3 individuals count on agents or brokers to help them pick a policy.



### STAY ON TOP OF THE LATEST IN HEALTH CARE

NAHU members have access to expert analysis and reporting from NAHU that keeps them up to date on industry trends, current legislation and more. NAHU members also take courses offered by NAHU to obtain certification in topics like Medicare.



3 in 5 agents and brokers spend some or most of their time helping clients resolve claims issues.



Most agents have more than 10 years of experience in the healthcare industry.



#### ADVOCATE ON BEHALF OF CONSUMERS

NAHU members have firsthand knowledge of industry trends, employer challenges and the economic reality of the health insurance market. They apply that knowledge to advocate for responsible market solutions that promote access to affordable health insurance.