



CASE STUDY

RADIO MEDIA TOUR

SUMMARY STATISTICS	
Time Frame	12 Months
Radio Shows	260
Radio Stations	2,862

NON-PROFIT ORGANIZATION

Keybridge Communications conducted a radio campaign for a non-profit research institute. In 12 months, Keybridge booked the organization’s policy experts on 260 different radio shows, which were broadcast on 2,862 radio stations.

